

Northern Midlands Council Account Management Report

Income & Expenditure Summary for the Period Ended 31 March 2019 (75% of Year Completed)

Line Item Summary Totals	Operating Statement		Corporate Services		Regulatory & Community Services		Development Services		Works & Infrastructure Services		Total Operating Statement		% of Budget
	2018/19	2018/19	2018/19	2018/19	2018/19	2018/19	2018/19	2018/19	2018/19	2018/19	2018/19	2018/19	
Wages	250,803	240,157	1,034,392	682,429	278,205	174,979	297,344	231,655	1,718,160	1,016,699	3,578,904.00	2,345,910.00	65.55%
Material & Services Expenditure	323,002	273,256	762,626	429,234	337,601	137,004	372,622	230,195	3,245,418	2,170,647	5,041,269.00	3,240,336.00	64.28%
Depreciation Expenditure	60,489	45,399	148,289	111,242	37,955	28,475	8,483	6,353	5,145,257	3,859,195	5,400,473.00	4,050,664.00	75.01%
Government Levies & Charges	65,729	71,851	741,502	475,382	1,760	1,857	0	1,270	62,930	73,843	871,921.00	624,203.00	71.59%
Interest Expenditure	0	0	272,007	168,596	0	0	0	0	0	0	272,007.00	168,596.00	61.98%
Competition Neutrality Expenditure	197,640	105,460	0	0	0	0	0	0	0	0	197,640.00	105,460.00	53.36%
Other Expenditure	0	0	0	0	0	0	0	0	0	0	0	0	0.00%
Oncost	467,027	165,915	494,908	463,425	157,422	85,049	6,770	3,325	131,258	65,424	1,257,385.00	783,138.00	62.28%
Internal Plant Hire/Rental	112,861	88,293	464,129	280,597	107,313	63,433	129,377	103,695	653,523	373,836	1,467,203.00	909,854.00	62.01%
Other Internal Transfers Expenditure	20,430	13,640	21,700	12,455	36,530	11,579	27,650	9,134	910,075	655,245	1,016,385.00	702,053.00	69.07%
Oncost Paid - Payroll	0	0	1,640	0	530	0	0	0	5,230	0	7,400.00	0.00	0.00%
Oncost Paid - Non Payroll	57,269	46,194	6,687,481	4,946,179	64,366	50,476	64,907	44,990	28,120	22,362	6,715,601.00	4,969,261.00	74.00%
Plant Expenditure Paid	81,803	52,538	228,610	161,789	77,238	41,281	84,335	55,953	356,976	243,450	772,128.00	546,899.00	70.83%
	5,120	2,913	255,958	176,003	14,340	11,595	9,530	3,197	489,494	319,480	988,828.00	645,255.00	65.25%
	1,642,173	1,105,956	11,124,452	7,916,810	1,113,260	606,108	1,001,018	689,767	462,110	336,761	28,089,454.00	19,455,583.00	69.26%
56													
Rate Refund	0	0	(9,993,941)	(9,805,029)	(23,762)	(22,977)	0	0	(738,969)	(743,176)	(10,756,672.00)	(10,571,182.00)	98.28%
Recurrent Grant Revenue	0	0	(1,804,211)	(1,049,408)	(32,000)	0	0	0	(2,438,904)	(965,076)	(4,275,115.00)	(2,014,484.00)	47.12%
Fees and Charges Revenue	(100)	(77)	(872,620)	(739,927)	(160,726)	(155,127)	(375,305)	(287,398)	(461,853)	(362,634)	(1,870,604.00)	(1,545,163.00)	82.60%
Interest Revenue	(569,041)	(333,632)	(289,450)	(173,900)	0	(41,514)	0	0	(858,491.00)	(507,532.00)	(1,183,516.00)	(1,16,489.00)	98.29%
Reimbursements Revenue	(2,000)	(1,702)	(56,115)	(55,418)	(45,628)	(41,514)	0	0	(14,773)	(17,855)	(118,516.00)	(116,489.00)	98.29%
Interest Expenditure Reimbursed	0	0	(272,007)	(168,596)	0	0	0	0	0	0	(272,007.00)	(168,596.00)	61.98%
Oncost Recoveries - Internal Ter	(112,762)	(84,356)	(443,626)	(288,126)	(106,566)	(60,632)	(129,378)	(102,379)	(839,213)	(555,061)	(1,631,545.00)	(1,090,554.00)	66.84%
Plant Hire Income - Internal Ter	(11,270)	0	(20,480)	0	(22,530)	0	(22,810)	0	(1,183,940)	(962,650)	(1,183,940.00)	(962,650.00)	81.34%
Other Internal Transfers Income	(20,572)	(15,472)	(557,644)	(88,041)	(742,629)	(552,259)	(481,518)	(364,765)	(5,398,763)	(3,984,920)	(7,201,126.00)	(5,005,457.00)	69.51%
Other Revenue	(468,000)	(234,000)	(14,787)	(64,651)	(2,179)	(1,444)	0	0	(44,621)	(116,449)	(529,587.00)	(416,544.00)	78.65%
	(1,183,745)	(669,239)	(14,324,881)	(12,433,096)	(1,136,020)	(833,953)	(1,009,011)	(754,542)	(11,121,036)	(7,707,821)	(28,774,693.00)	(22,398,651.00)	77.84%
Underlying (Surplus) / Deficit Before	458,428	436,717	(3,200,429)	(4,516,286)	(22,760)	(227,845)	(7,993)	(64,775)	2,087,515	1,429,121	(685,239)	(2,943,068)	
Gain on sale of Fixed Assets	0	0	0	(1,113)	0	0	0	0	0	0	0	(1,113)	
Loss on Sale of Fixed Assets	0	0	0	41	0	6,134	0	0	520,505	38,617	520,505	44,792	
Net Loss On Disposal of Fixed Assets	0	0	0	(1,072)	0	6,134	0	0	520,505	38,617	520,505	43,679	
Underlying (Surplus) / Deficit	458,428	436,717	(3,200,429)	(4,517,358)	(22,760)	(221,711)	(7,993)	(64,775)	2,608,020	1,467,738	(164,734)	(2,899,389)	
Capital Grant Revenue	0	0	(11,000)	(5,051)	0	0	0	0	(2,445,495)	(2,301,761)	(2,456,495)	(2,306,812)	
Subdivider Contributions	0	0	(11,000)	(5,051)	0	0	0	0	(533,827)	0	(533,827)	0	
Operating (Surplus) / Deficit	458,428	436,717	(3,211,429)	(4,522,409)	(22,760)	(221,711)	(7,993)	(64,775)	(361,302)	(834,023)	(3,145,056)	(5,206,201)	

2018/19 for year to 28 February 2019

	\$ Budget	\$ Actual	Spent %	B/fwd	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
707990.15	-	-	926													
707990.16	-	-	41													
707990.17	-	-	10,955													
707990.18	-	-	23,240													
707990.19	-	-	11,317													
707990.2	-	-	244,577													
	1,100,000	738,168														
		361,832	67%													
Total Lfd - Longford Community Sports Centre Redevelopment																

	\$ Budget	\$ Actual	Spent %	B/fwd	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
Shelters																
707877	10,000	2,260														
707877.1	-	1,288														
707877.2	-	8,271														
	10,000	11,819	118%													
Total Shelters																

	\$ Budget	\$ Actual	Spent %	B/fwd	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
Other Buildings																
707869	100,000	1,080	1%													
707920	30,000	30,110	100%													
707959	7,500	7,487	100%													
707963	13,000	12,705	98%													
707975	15,000	-	0%													
715350	9,591	-	0%													
720114	20,000	4,849	24%													
720115	166,000	177,831	107%													
720116	25,000	-	0%													
720117	310,000	19,050	6%													
720118	20,000	-	0%													
720119	500,000	-	0%													
720120	5,000	833	17%													
	1,221,091	253,945	21%													
Total Other Buildings																
	6,110,953	2,659,052	44%													
Total Buildings																

	\$ Budget	\$ Actual	Spent %	B/fwd	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
Waste Management																
712952	25,000	23,360	93%													
720130	8,000	15,297	191%													
728755	12,000	7,376	61%													
728762	-	-	0%													
728763	-	4,463	0%													
	45,000	50,496	112%													
Total Waste Management																

	\$ Budget	\$ Actual	Spent %	B/fwd	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
Roads																
Crown - Barton Rd Reconstruction Ch 8,090 to 10,230																
750099	225,000	128,610														
750099.1	-	-														
750099.2	-	72,275														
750099.3	-	85,283														
750099.4	-	11,076														
750099.5	-	97,686														
750099.8	-	1,348														
750099.9	-	12,171														
750099.91	-	21,783														
750100	205,000	-														
	430,000	430,232	100%													
Total Crown - Barton Rd Reconstruction Ch 8,090 to 10,230																



Northern Midlands Business Association
NMBA BOARD BRIEFING PAPER

HEARTFM Community & Business Radio Station Status

This update: Wednesday 27 February 2019

Author: Gordon Williams, Executive Officer

Purpose:

The purpose of this document is to provide the NMBA Board of Management with a situation analysis on the proposed Northern Midlands "HeartFM" Community & Business Radio station. This analysis will provide the basis for further discussion and decision making on the viability of this project.

Background:

HeartFM Community radio was an initiative of the Poatina-based Fusion group, and operated for a period from Longford.

HeartFM organisers encountered issues with human and financial resourcing of the station which resulted in it suspending broadcasting several years ago.

Fusion management have requested assistance from organisations such as Northern Midlands Council and Northern Midlands Business Association, to help resolve its issues and support the resurrection of the station.

NMBA has assisted and resolved a number of issues in such areas as:

- Negotiating with HeartFM creditors to have more than \$100,000 worth of debt forgiven
- Assisting with siting the main broadcasting antenna on a Telstra-owned tower
- Obtaining approval from Northern Midlands Council to use part of the Longford Memorial Hall as the premises for the station



- Arranging technical evaluation and testing of the radio transmitter to ensure it is still operational and will comply with broadcast licence requirements
- Consulting with other community radio stations and other bodies to gain in-principle offers of training and logistical support to HeartFM should it return to operation
- Confirmation that the station could potentially re-qualify for its broadcasting license, if sufficient evidence of its viability was demonstrated to the licensing authorities

Potential benefits:

If HeartFM could be effectively returned into service, benefits could include:

- A source of tourism information and promotion to visitors driving into the Northern Midlands, with signs to “tune into HeartFM for the latest visitor news”
- Promotion of local businesses with business advice programs, on-air business workshops, and promotion of local businesses to other businesses and customers
- A platform to foster skills in broadcasting, media, management and logistics, across the community, ranging from school children to older citizens
- A platform to foster community engagement, communication and cohesion
- An avenue for HeartFM and NMBA to gain income by offering advertising and advertorial for a nominal fee from NMBA’s 1,000 member businesses. The HeartFM portion of revenue would sustain its operations, while the NMBA portion would assist in its programs that support and enhance Northern Midlands businesses

Current situation:

Consultation by NMBA with other community radio stations, has resulted in the universal feedback that the volunteer “people-power” requirement for a station to be sustainable, should be absolutely established prior to any other activity, and should not be underestimated or considered to be easy.

As a result of this consultation and reviewing the background and benefits, the challenges and tasks to return HeartFM to viable operation are not insignificant; nor are they insurmountable.



These factors are:

- That Fusion no longer has the human resources to drive the re-establishment and total management of the station
- That the station will require strong community participation and support, with an estimated requirement of 25 or more active volunteers required for committees, technical, on-air, rostering and other logistics
- That establishment and operational processes are required, such as constitution, organisational structure, rostering systems, training, licence compliance and administration
- That a central management committee of 8 or more people will be needed with a significant contribution of time ongoing by its members
- That the roles of Station Manager, Advertising Sales and Administration will each require significant contributions of time
- That it would be unlikely to develop a business model where the station could be sustainable from day-one on sponsorship revenues, and would require an initial establishment budget
- That installation and setup of even a basic studio and operating facilities will require an initial budget of \$10-\$15,000, which could possibly come from an interest free loan from Council to be repaid from future revenues, or by provision of grants from entities such as Council and the state Community Development Fund

Proposed approach for discussion

It is considered that there is not yet the information and confirmation required to either progress wholeheartedly into re-establishing HeartFM, nor abandoning the project.

As discussed in this document, the overriding factor at this point is to obtain an indication of the real community participation, volunteering, and enthusiasm for contributing to the ongoing operation of the station.

One mechanism proposed by the NMBA Board of Management, would be for a widely promoted invitation to businesses and the community to attend a meeting to gauge support.



The meeting would include the following elements:

- Introduction presentations on the potential benefits of a Northern Midlands Community & Business radio station
- Guest speakers from other community radio stations, who would describe the operations and the contributions needed from volunteers
- Presentation on the organisation structure and logistics based on other stations
- Description of the numbers of volunteers required for each role
- Call for expressions of interest from attendees to volunteer and participate

Outcome:

The results of the proposed community meeting would be a measure by which stakeholders could realistically either pursue the reinstatement of HeartFM or abandon it.

If there is a minimal attendance from the community, or insufficient indication of support to volunteer, the project would clearly be judged as non-viable, unless the current volunteer approach was abandoned, in favour of a externally-funded model with paid management.

Recommendation:

That the NMBA Board of Management discuss this document and decide on a path forward, including other organisations in these discussions where appropriate.

Decision and action:

As it is largely a tourism and community (as well as business) initiative, the NMBA Board has requested that Council be approached to facilitate invitations and logistics for public interest meetings in various towns, to measure expected volunteer interest and participation in operating Northern Midlands Radio.

MINUTES – ORDINARY MEETING**19 SEPTEMBER 2011****232/11****HEART FM SPONSORSHIP
PUBLIC RELATIONS OPPORTUNITY**

Report prepared by: Adam Wilson, General Manager

1 PURPOSE OF REPORT

To provide Councillors with information about the Heart FM sponsorship broadcast agreement.

2 INTRODUCTION/BACKGROUND

The General Manager has been holding discussions with Heart FM in relation to a 12 month sponsorship broadcast agreement. The agreement will provide Council with 1200 broadcasting spots plus 3 professionally produced 30 second sponsorship spots.

Heart FM will also provide Council with a 15 minute segment each week, so the Mayor/ a Councillor/ or an Officer can talk about community events, projects and issues within the municipality. This 15 minute segment is an outstanding opportunity for council to promote and engage with the community on a board range of topics.

3 STRATEGIC PLAN 2007-2017

The Strategic Plan 2007/2017 provides the guidelines within which Council operates. The goals identified in, "Volume 1 – Mapping Our Direction", 1.3 Community Dialogue and 1.4 Community Agendas.

4 FINANCIAL IMPLICATIONS

Heart FM sponsorship broadcast agreement cost \$1,091.00 for a 12 month period and will be funded from the General Manager's special projects allocation.

5 OFFICER'S COMMENTS/CONCLUSION

During the past month the General Manager has been working with Heart FM to consider ways the community radio station can be used to help Council promote and engage with its community regarding events, projects and issues within the municipality.

Heart FM is the only community radio station in the Northern Midlands. It has a potential audience of 80,000 people and according to the McNair community radio national listener survey around 60% of Tasmanians listen to community radio in the average month. Hence Heart FM provides an exceptional opportunity for council promotion and community engagement.

The radio station broadcast signal can be heard in Ross, Campbell Town, Avoca, Poatina, Evandale, Perth, Cressy and Longford. It also covers the travellers commuting on the Heritage Highway.

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MINUTES – ORDINARY MEETING

19 SEPTEMBER 2011



The station operates 24 hours per day 7 days of the week from two studios (Wellington Street, Longford and Gordon Street, Poatina).

Heart FM's vision is to serve the Northern Midlands in a way that builds a sense of community and hope throughout the municipality.

Over the next 12 months Council will use the 12 month sponsorship broadcast agreement to obtain 1,200 broadcasting spots plus 3 professionally produced 30 second sponsorship spots. Heart FM will also provide Council with a 15 minute segment each week, so the Mayor/ a Councillors/ or an officer can talk about community events, projects and issues within the municipality. I believe this 15 minute segment is an exceptional opportunity for council to promote and engage with the community on a board range of topics.

6 ATTACHMENTS

- i) Heart FM sponsorship packages.

RECOMMENDATIONS

That the report be received by Council.

DECISION

Cr Calvert/Cr Geeves

That Council receive the report.

Carried

Voting for the motion:

Mayor Polley, Cr Brooks, Cr Calvert, Cr Carins, Cr Goninon, Cr Goss

Voting against the motion:

Deputy Mayor Downie, Cr Geeves

Cr Knowles returned to the meeting at 5.31pm.

1-72
MINUTES – ORDINARY MEETING
20 AUGUST 2012



Cr Knowles declared an interest in item CORP 2, signed the register and left the meeting at 5.27pm.

211/12 CLOSURE OF THE COMMUNITY RADIO STATION
'HEART FM'

Report prepared by: Maree Bricknell, Corporate Services Manager

1 PURPOSE OF REPORT

The purpose of this report is to update Council on the closure of the community radio station Heart FM.

2 INTRODUCTION/BACKGROUND

Council will recall that the media release issued on Friday, 13th July 2012 advising that after almost eleven years Northern Midlands Community Radio Station Heart FM had ceased operations as it was no longer financially viable.

Council considered the advice from the Heart FM and resolved at its last meeting:

Cr Goss/Cr Goninon

That Council write a letter, on behalf of the community, expressing their appreciation.

Carried unanimously

A further press release was issued on 30th July 2012:

"We're writing (with sad hearts) to say that after almost eleven years, Northern Midlands Community Broadcasters Inc. trading as radio station Heart FM has had to cease operations.

It is with great regret that this action was taken. Making a go of it financially has been a constant struggle, and we had hoped that the station would ultimately be able to build the business and trade on. We have recently heard that we have missed out on some grants that last year were a real help, and we are finding that with Tassie businesses not trading so well at the moment money is tight.

However we have been heartened by the community response since we announced the station was ceasing operations and are receiving a range of offers of assistance. Basically there are three things needed to keep the station going –

- a) Enough volunteers to keep the Longford Office open thru business hours each week*
- b) A fighting fund of \$15,000; we have around half of that committed so far. We therefore need donations to make up the difference.*
- c) Committed sponsorship from businesses amounting to around \$2,500 per month for the next twelve months, supplemented by fund-raising activities.*

If you can help any of these areas please make contact with Bill Housego (General Manager 0407874073) or Michael Cleary (Treasurer 0412904472).

A meeting for members of the general public will be held 8th August at the Northern Midlands Council Chambers 13 Smith Street, Longford commencing at 3.30pm. We will update people on what commitments have been made towards the above goals, as part of determining does the station have a viable future. Otherwise the members will need to accept the recommendation of

MINUTES – ORDINARY MEETING

20 AUGUST 2012



the Committee of Management to appoint an administrator and hand back the station's licence. It would be such a shame for this to happen after the station serving the people of the Northern Midlands all these past years".

3 STRATEGIC/OPERATIONAL PLAN

Council's Strategic Plan 2007-17 goal for *Community Dialogue* is to provide regular, accessible and consistent communication between council and our community on issues of direct interest to them.

4 FINANCIAL IMPLICATIONS

Council was a sponsor of Heart FM and contributed \$100 per month.

5 OFFICER'S COMMENTS/CONCLUSION

Council staff met with management of Heart FM to discuss possible assistance in finding a suitable building for accommodation of the radio station, and for sponsorship should the station continue to operate.

The public meeting on 8th August 2012 was well attended; however, after listening to the dire financial situation of the radio station, and the financial needs for the station moving forward the members agreed that Heart FM was no longer solvent and that it be wound up.

The management is now challenged to close the association unless substantial funds can be found in the immediate future.

Those that attended the public meeting were thankful to the volunteers that made the radio station so wonderful over the last 11 years, but expressed their disappointment in the decision that was made as this radio station had touched the lives of so many people and the community will be so much poorer for its closure.

6 ATTACHMENTS

HeartFM letter dated 30 July 2012
 Examiner newspaper article 14 August 2012
 The Country Courier newspaper article August 2012.

RECOMMENDATION

That Council note the information.

DECISION

Cr Lambert/Cr Brooks

That Council note the information.

Carried unanimously

Cr Knowles returned to the meeting at 5.28pm.

MINUTES – ORDINARY MEETING**17 AUGUST 2015**

Acting Mayor Goss reconvened the meeting at 6.45pm after the meal break.

227/15 PUBLIC QUESTIONS & STATEMENTS

In accordance with a decision made by Council at the meeting held on 16 October 2006, "The existing policy for public questions/ representations was examined and it was agreed that this part of the meeting should become the only opportunity for members of the public to make a representation on a matter in which they have an interest on an item which is before the Council for decision e.g. development applications. Other than with approval of the Mayor, individuals will not be allowed to address Council on agenda related matters at any other time during the meeting."

Public Question and Statements Time will commence at 6.45pm.

1 PUBLIC QUESTIONS
ECD 3 HeartFM Community Radio Station
Michael Geeves - Chair of HeartFM

Mr Geeves advised that his attendance at the meeting was in his role as Chair of HeartFM. He provided the following information in relation to the radio station: that a General Manager had been appointed; budget and business plans had been circulated to Councillors; that a number of volunteers had been recruited; that considerable work had been undertaken to ensure that the radio station was community focussed and would appeal to the majority of people; and could be run in a sustainable manner.

He highlighted the importance of community radio to regional communities; emphasised the learnings from the mistakes of the past; and referred to the dedicated team of volunteers whom together provided an exceptional and varied skills base.

In closing Mr Geeves referred to the required improvements to the Memorial Hall at the Village Green, Longford which would provide for the needs of the radio station, the cost thereof and sponsorship commitments.

PLAN 1 Draft Amendment 03/15 - Rezone 16525 and part of 16523 Midland Highway, Perth, from Rural Resource to Light Industrial, and introduce TRANSlink specific area plan (area 8) overlay
Michael Salhani – Perth

Mr Salhani advised that he wished to submit a signed copy of a representation on PLAN 1, he advised that Councillors had received a copy but that he had been requested by the Economic and Community Development Committee to provide a signed copy.

MINUTES – ORDINARY MEETING**17 AUGUST 2015**

Cr Knowles declared an interest in item ECD 3, signed the register and left the meeting at 7.16pm.

232/15**HEARTFM COMMUNITY RADIO STATION**

File: 09/011
Responsible Officer: Lorraine Green, Manager Economic and Community Development
Report prepared by: Lorraine Green, Manager Economic and Community Development

1 PURPOSE OF REPORT

The purpose of this report is to seek a financial commitment from Council to meet the cost of establishing the HeartFM studio and office in the back meeting room of the Longford Memorial Hall.

2 INTRODUCTION/BACKGROUND

Northern Midlands Community Broadcasters Inc. (NMCB) managed HeartFM community radio station until it ceased broadcasting in July 2012 as it was no longer financially viable. NMCB has been pursuing avenues to resurrect the radio station, including approaching creditors and obtaining either a significant reduction of, or complete waiving of, liabilities.

By March 2013, NMCB was in a position where it needed two significant pieces of the jigsaw to fit into place to be able to recommence trading:

- i) obtain funding of \$7,500 to be in a position to clear all creditor obligations;
- ii) the Broadcasting Authority (ACMA) to renew the radio licence.

At the March 18th 2013 Council Meeting, Council considered a request by NMCB for a one-off allocation of \$7,500 to enable the clearing of all creditor obligations. The Council decision was:

Cr Calvert/Cr Lambert

That Council grant \$7,500 to Northern Midlands Community Broadcasting Inc. subject to Council having a representative on the board of directors, being provided with an acceptable business plan for the next 24 months, and being allocated 30 minutes of air time per week to promote events, community news and special projects on the radio station if required,.

Carried unanimously

NMCB commenced the application for the ACMA provisional licence and the search for a community base for the station's studio, ideally in Longford. The provisional radio licence was approved in November 2013.

Over forthcoming months, possible studio locations were viewed in Perth and Longford. In mid 2013 NMCB asked if it would be possible for the studio to be located in the Longford Memorial Hall on the Village Green. NMCB was advised the building required a significant upgrade for safety and functionality reasons, prior to being made available for further community usage. NMCB viewed the hall in September 2013 and identified a room in the building that would be suitable for development of a community radio station studio.

MINUTES – ORDINARY MEETING**17 AUGUST 2015**

In July 2014 NMCB emailed the Acting General Manager to formally table their request for long-term usage of the rear meeting room in the hall as an office and studio for HeartFM, and for HeartFM to have shared access to the other facilities in the building. NMCB was advised that the building upgrade works would be underway later in the year and it was envisaged the work would be completed in early 2015.

In February 2015 NMCB had plans drawn up for the studio and identified the following work was required:

- Widen sliding door into existing room
- Fit solid locking door to main office room
- Frame and sheet noise batts to studio walls
- Fit solid locking door to studio
- Fit triple glazed window between studio and office room
- Turn stairs around if possible to enter stage area
- Fit 8 double power points as requested
- Fit batts in ceiling area above studio and office
- Install wall mounted heater in office area

A quote of \$11,000 GST inclusive was received.

NMCB has held several Volunteer Recruitment sessions and has a growing list of people interesting in assisting with the many tasks associated with operating a community radio station. In July NMCB recruited a voluntary General Manager for HeartFM.

NMCB has submitted to Council a business case for 2015-2017.

Whilst NMCB is already having success in securing sponsors (three businesses have to date pledged \$5,000 between them), this funding will be required to meet HeartFM's operational costs.

NMCB has asked if Council will fund the \$11,000 required to convert the room in the Memorial Hall into HeartFM's studio and office. In return, NMCB is offering Council a sponsor's Gold Level package across 2016/2017 and 2017/2018 (Council already has secured this package for 2015/2016) which provides for 30 minutes broadcasting each week at no charge.

3 STRATEGIC PLAN 2007/2017

The Strategic Plan 2007/2017 (2012/2013 Revision) provides the guidelines within which Council operates. The HeartFM radio station aligns with *"Volume One, 1.3. Community Dialogue: 'Regular, accessible, and consistent communication between Council and our communities on issues of direct interest to them.'*"

4 FINANCIAL IMPLICATIONS

NMCB has asked if Council will fund the \$11,000 required to convert the room in the Memorial Hall into HeartFM's studio and office.

MINUTES – ORDINARY MEETING**17 AUGUST 2015****5 OPTIONS FOR COUNCIL TO CONSIDER**

Council can either approve or not approve the allocation of \$11,000 to fund the conversion of the room in the Memorial Hall into HeartFM's studio and office.

6 OFFICER'S COMMENTS/CONCLUSION

HeartFM radio station will offer many benefits to the Northern Midlands in terms of community capacity building as well as economic benefits. As an example, if HeartFM promoting our local businesses encourages the adults living in the Northern Midlands to each month spend \$20 at a local business that they would previously have spent in Launceston, that equates to 5,500 people x \$20 = \$110,000 per month or \$1,320,000 per year.

7 ATTACHMENTS

7.1 HeartFM Community Radio Station Business Case 2015-2017

RECOMMENDATION 1

That the matter be discussed.

RECOMMENDATION 2

That Council approve the allocation of \$11,000 to fund the conversion of the room in the Memorial Hall into HeartFM's studio and office, and in return Council will receive at no charge a Gold Level Sponsorship package with HeartFM across 2015-2018.

DECISION**Cr Polley/Cr Lambert**

That the matter be discussed.

Carried unanimously

Cr Polley/Cr Lambert

That Council approve the allocation of \$11,000 to fund the conversion of the room in the Memorial Hall into HeartFM's studio and office, and in return Council will receive at no charge a Gold Level Sponsorship package with HeartFM across 2015-2018.

Carried

Voting for the motion:

Acting Mayor Goss, Cr Polley, Cr Calvert, Cr Gordon, Cr Lambert, Cr Knowles,
Cr Goninon

Voting against the motion:

Cr Adams

Cr Knowles returned to the meeting at 7.25pm.



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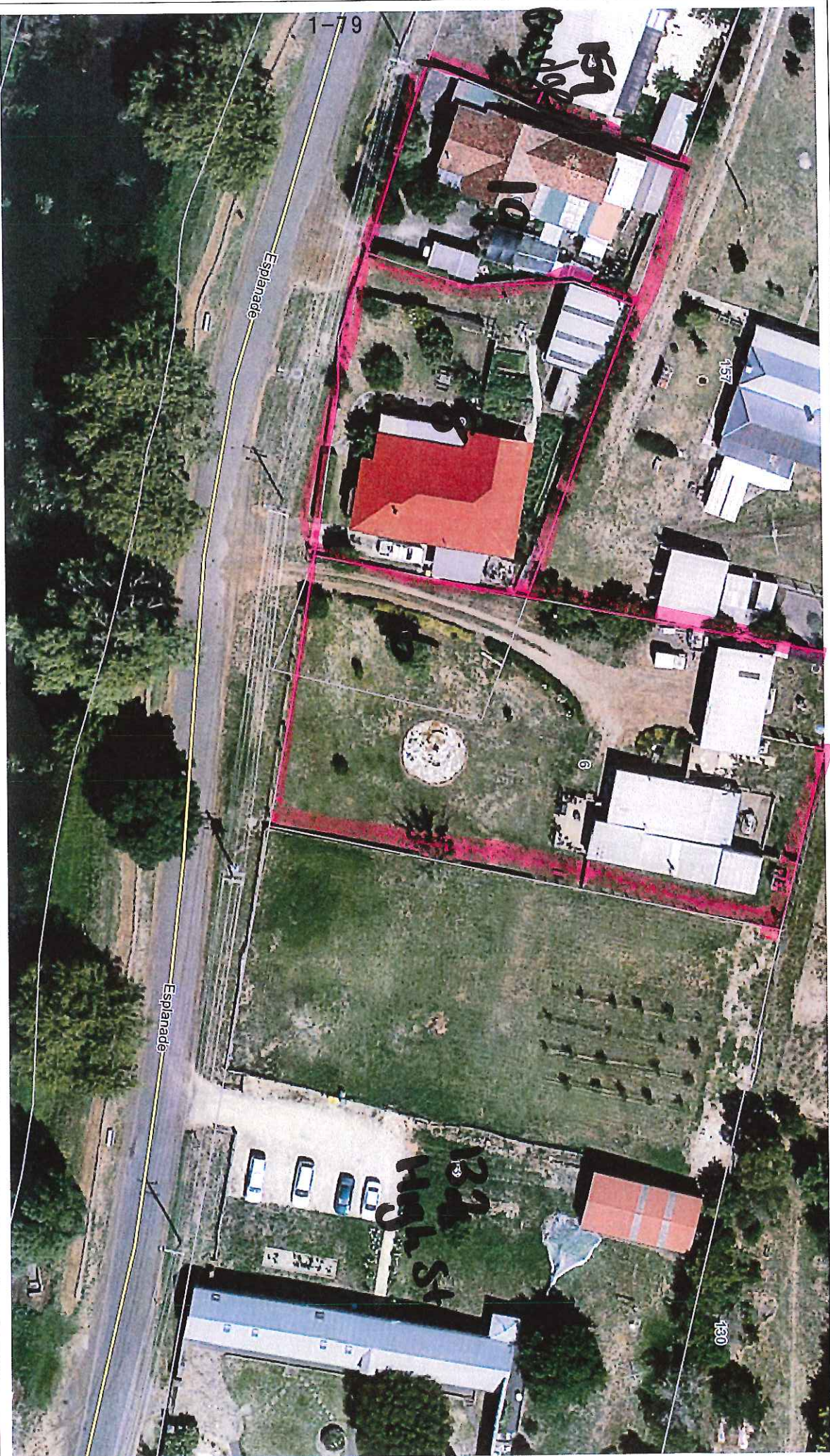
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 Where shown, underground services are diagrammatic only. Actual location of services are to be confirmed on site.

Ross Caravan Park

3/04/2019

1:979





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10/8/6 Esplanade
 Campbell Town

3/04/2019

1:581

